

JOEY HUNTER

Joey Hunter is the vice president of Modelwire, a software company that provides services to the modeling and talent industry. Mr. Hunter was formerly a co-president of Ford Model Management, one of the most prestigious modeling agencies in the world. He has been a part of senior management at Ford since 1975 as executive vice president and later, a partner. Mr. Hunter was also the founder and president of the New York branch of Karin Models Paris from 1998 to 2000.

While at Ford, Mr. Hunter and his partners coined the term "Supermodel." Mr. Hunter is well known in the industry for having negotiated lucrative television and print contracts for numerous Ford models. He has represented and managed the careers of famous supermodels such as Cheryl Teigs, Lauren Hutton, Christy Turlington, Brooke Shields, Jennifer Connelly, Vendela, Rachel Hunter, Elle MacPherson, Kelly LeBrock, Christie Brinkley, Naomi Campbell, and Willow Bay. He also represented top male models who later became successful actors, such as Jack Scalia, Matthew Fox, and Christopher Atkins. Mr. Hunter was the first to establish the licensing and branding of products for models such as Elle MacPherson and Christie Brinkley. He has been a pioneer in setting innovative industry standards for modeling contracts regarding fee structuring, residuals, and use of pictures.

Mr. Hunter was formerly president of the International Model Management Association, a position he held for over ten years. He is currently a consultant in the modeling industry, sought after for his knowledge and expertise.

Barbizon is excited and honored to host Mr. Hunter with his stellar background and reputation. He will be assisting in the selection of our models and actors for this amazing Barbizon showcase in Washington, D.C.



MODEL AND TALENT COMPETITION SUNDAY, MAY 21st, 2017

Barbizon USA is excited to announce that its 17th Annual Model and Talent Competition will be held on May 21st, 2017. ONLY Barbizon students, graduates, and referrals have the exclusive opportunity to compete at this prestigious event.

The Barbizon Capitol Competition will be held at the Hilton Alexandria Mark Center, Alexandria, VA, before a large audience. Judges of this event are leading figures in the modeling, fashion, talent and photography industries. Some of our past judges have been from DNA Models, Wilhelmina NY & LA, and NEXT Miami. Many other local, regional model and talent agencies plus photographers have also been judges.

Each contestant will be scored based on runway modeling and commercial acting. You will compete, have fun, and gain experience. You will make new friends and build connections in the industry! There will be agents, industry professionals, amazing prizes and most of all, OPPORTUNITY!!! You will have the opportunity to meet and possibly be interviewed by people who are instrumental in the development and promotion of MODELING AND TALENT CAREERS! This is a rare opportunity to be part of an exciting and renowned event.

The top 22 finalists of the Barbizon Competition in Alexandria, Virginia will be awarded \$60,000.00 in scholarships and prizes toward the Passport To Discovery Competition Cruise!!! Ten winners will receive a professional photo shoot with a nationally acclaimed photographer. The Passport To Discovery competition will be held over five fun-filled days on a cruise ship before a large audience and an esteemed panel of industry professionals, casting directors, and judges.

Previous Barbizon Competition winners are continuing to build their resumes. Alexandra Mitchell signed with WSM Talent and booked a national print ad for Panera Bread. Nikayla Novak, with W Model Management, has been featured in editorials for Elle and i-D Magazine, and walked for Ralph Lauren in New York Fashion Week. Winners also include Michaela McCollum, who booked the upcoming film, "God's Not Dead 2," and Joshua Brockington, who booked the role of a young Warren G in the film "Straight Outta Compton."

This year, YOU COULD BE THAT VERY SPECIAL SOMEONE WHO CATCHES THE JUDGES' EYE! If you are selected to participate in the competition, the cost of \$995.00 is a small price to pay for anyone who is serious about a modeling or acting career. Jump start your career now!

CALL for your audition results at the time assigned to you. If you have made the cut, you will be asked to complete the attached Official Entry Form and return it immediately with your entry fee. Once we receive it, we will send further detailed information on wardrobe, exact schedule times, plus free training workshops to help sharpen your modeling and acting skills and prepare you to be seen by some of the top modeling and talent agencies in an interview setting for representation potential. These workshops will consist of training with top runway and commercial modeling experts and acting coaches. You will also receive guidance on competition imaging and grooming. These advanced workshops are sure to give you a competitive edge!

Finally, if you are under 18, please show this and any other correspondence you receive from us to your parents. You will need their help, encouragement, and support to reap the maximum benefits from this exciting venture.

**You must read this before calling in for your results!
THE BEST OF LUCK TO YOU!!!**



FORMER WINNERS INCLUDE:

Bailey Toy - Signed with **NEXT Model Management**. She has already had several photo shoots, including *Girls' Life Magazine*. She has walked for Coach and New York & Company. She also recently booked a music video for Marc Anthony.

Calista Courtney - Overall winner of entire showcase and was awarded a 100% scholarship to Passport To Discovery. Signed with **Wallace Model Management** and modeled in Asia.

Camren Klenke - Signed with **FunnyFace Today** and recently appeared on a NFL commercial for the Super Bowl, *My Brother's Keeper*, playing the role of the twins and a Six Flags ad campaign.

Mary Jane Feree - Overall preteen division winner and was awarded a 50 % scholarship to Passport To Discovery. Signed with **L & M Models and Talent**.

Josilyn Williams - Barbizon graduate signed with **DNA Model Management**. She has been busy booking editorials for *V*, *Look*, *Glamour*, and *Elle* magazines.

Noor Idriss - Signed with **Richard Francis Management** in Miami and **2morrow Models** in Milan. Booked Roberto Cavalli campaign and Alberta Ferretti show in Milan.

Sydney Molter - Overall fashion division winner and was awarded a 50% scholarship to Passport To Discovery. Has received contract offers from around the world.

DARE TO DREAM!

BREAKDOWN OF YOUR PACKAGE

Showcase Registration Fees

- ◆ Admittance to all Convention Workshops and Seminars with Top Industry Professionals
- ◆ Enrollment in Two (2) Competitions/Auditions (Fashion Runway and TV Commercial)
- ◆ A Chance to Win Awards and Prizes for Each Competition
- ◆ A Chance to Win Scholarships
- ◆ Be Seen by ALL Agents & Scouts in the Overview of Models and Talent
- ◆ Your Opportunity to Meet One-On-One with Your Agency Callbacks
- ◆ Amazing Activities to Gain Experience in Auditioning

TRAINING & PREPARATION BEFORE THE COMPETITION:

- ◆ 3 Hours of Training and Specialized Preparation for All Competitions
- ◆ Script Preparation for Competitions
- ◆ Training Schedule - To Be Announced
- ◆ TV Commercial, On-Camera Acting, Fashion Modeling Runway
- ◆ The Business of Acting/Modeling Seminar, Agency/Manager Interview Techniques
- ◆ Image Workshops on Hair, Makeup, Diet, and Wardrobe or Competition Preparation
- ◆ Image Analysis Guidance for Competition Choices

PLUS THESE SPECIAL CUSTOM SERVICES:

- ◆ Personal Counseling and Representation During the Showcase
- ◆ Management and Marketing Services During and After
- ◆ Custom Marketing and Development Program
- ◆ Workshops for Interview, Audition and Industry Knowledge Seminars

Contestant Pricing is \$995.00 payable as follows:

- Payment in full, \$995, due March 6, 2017
- Deposit of \$497.50 due March 6, 2017 and balance of \$497.50 due May 11, 2017
- Deposit of \$331.66 due March 6, 2017, second payment of \$331.66 due April 13, 2017, and remaining balance of \$331.68 due May 11, 2017.

Additional Competitions are available for nominal fees.

Stand-Up Comic	\$85
Improv	\$85
Monologue	\$85
Singing	\$125
Dancing	\$125

Parent & Guest Pricing is \$25 per family member. Tickets must be purchased in advance to attend this competition. Seating is limited.

This is what just some of the agents and managers have to say about the Barbizon Competition:

"Barbizon is simply the best model scouting company! They provide a safe, professional environment for aspiring models to be seen by top agents and scouts representing agencies from around the world. We recently found a girl we like and hope to sign. Scouting for markets like New York, Singapore, and Canada, I'm in need of a variety of different looks and the Barbizon team never fails to amaze me with their ability to gather suitable potentials all in one event for us to come see. I look forward to signing more new faces!"

- Len Mastaler, I Model Management Canada & Looque Models Singapore

"Although there are dozens of competitions throughout the country, we at TalentInk LA & NY have consistently found the highest quality contestants and new clients at the Barbizon events. Several of our clients from Barbizon have gone on to book roles in commercials, television shows, and feature films including "500 Days of Summer." We always look forward to scouting Barbizon's events. These girls rock!!!"

- Terrie Snell, Talentink LA/NY

"The competition is extremely well-run. The contestants are well prepared. It's a family-friendly event. I've brought my grandchildren to several competitions and they've always enjoyed being involved. Hoping you have many more successful events."

- Susan Nathe, Susan Nathe & Associates

"In my experience working with Barbizon, they have been nothing short of amazing in how they run their program. In addition to great work ethics you will always find some of their gorgeous graduates in magazines, on billboards, and even on your favorite TV shows."

- Randy Cazzalino, C/H Management

"Over the years, the pleasure of working with the talent from Barbizon has been all mine. As a director, I've had the opportunity to see firsthand the skills these children have learned from Barbizon. They were always prompt, good listeners, respectful, and easy to direct. I can't say enough good things about the foundations taught at Barbizon and I'll always seek my film talent at Barbizon first."

- Connie Lamonthe, CCL Productions

"The competition is a great way for aspiring models and actors to test out their skills in front of prominent judges and a live audience. It is the perfect set up for those wishing to enter the industry to evaluate their skills AND be evaluated in an organized, fun and truthful atmosphere."

- Krisana Jaritsat, Elite New York

"We come to the Barbizon events because of the extraordinary level of caliber we find in each actor. The students are always exceptionally trained. They are always well prepared and have refreshingly positive attitudes on our sets. We are always excited to cast Barbizon talent."

- CeCe Cline, Cassiopeia Productions Inc.

"Barbizon Competition is a great event for many reasons for many people. As an agent, it's a chance to scout for models that have had the opportunity to be trained and guided by some of the best of the business. Not only are they professional and knowledgeable, they happen to be really wonderful people as well! For aspiring models, this is a great opportunity to meet with scouts, agents and managers, some of the best in the business, that they otherwise would not have a chance to meet, had they not attended the competition. This is a tough, closed-door business that requires knowledge and reputation to draw the top clients from around the world to spend their weekends working, and I must say it's been an absolute joy. Thanks to all the wonderful women and men of Barbizon for continuing such a fantastic event!"

- Selena Wallace, W Model Management

This is what just some of the contestants and parents have to say about the Barbizon Competition:

"Morgan's main purpose in Barbizon was to gain confidence in herself. Not big stars in her eyes, just confidence. And what she got was so much more than that. The confidence to speak to a group of 300+ people was a bonus, but she also got the opportunity most nine-year-old children will never get. We (my husband and I) are so grateful for the opportunities we received by the exposure you all provided. She received confidence and exposure, which she will never forget! Thanks again."

- Lisa Vick, mother of Barbizon Competition Contestant Morgan Vick

"The Barbizon Competition is not only about acting and modeling. It can be about building our future leaders. There are so many gems within those kids that are there for the competition. As leaders, you can have a profound impact on those kids. It's about unlocking fears so that those future leaders can begin to grow. We took a very introverted, shy, 12-year-old and placed her in Barbizon with the hopes that it would build her self-confidence. The little girl, who choreographed her own dance moves, was funny and dramatic, but only at home. We found a place where there were other little girls just like her. Girls with so much potential but locked up inside their own fear. We MADE her compete. Preparing for the Barbizon Competition for Kellie at the age of 12 was frightening. However, during the workshop the day before some of the older girls took Kellie under their wings. Fussed with her hair, put makeup on her and made her feel special. The environment was comforting."

- Chris Coleman, mother of Barbizon Competition Contestant Kellie Coleman

"To me the competition department of Barbizon is the most exciting overall. Although, there is much time and preparation that goes into such an event, (that is definitely an understatement), all that is put into a competition is a huge part of what makes it such a beneficial experience all around. Also, enabling the student to compete really puts all education prior in perspective and to the test! These events bring all students and staff together in a more realistic realm of the industry. An extended bonus lesson to staff and students, if you will. Although it's just a taste of what's to come, it allows the students to step out of their classroom comfort zone and onto a runway and in front of a camera, where their character, presence, and overall attitude are exposed to an unfamiliar all. To me, it's the ultimate Barbizon experience. And I have been lucky enough to enjoy my experiences as both staff and student. The more competitions I'm involved with, the more I learn and am able to give back."

- Joanna Dickey, Miss Barbizon

"Kate and I were both struck by the level of professionalism that we experienced at the Barbizon Competition. It was a wonderful experience for her to be out on the runway and performing the commercial in front of a large audience. It has improved her self-confidence. Since the modeling field is hard to break into, this competition was a wonderful opportunity for her to be seen by agents and judged by them. We feel without this competition, Kate would never have been exposed to this level of top agents and it is exciting for her, as a result of all of this, to go to New York and see the agencies and meet with the individual agents. We now are eagerly waiting to see which one she will have an opportunity to work with. Thanks again for all your help and support. And as I always say, We couldn't have done it without Barbizon!"

- Mary Driscoll, mother of Barbizon Competition Contestant Kate Driscoll

"The competition really gave me insight into what the modeling industry looks for and how to get involved. We have to work for it and through the competition and the classes before, we were able to grow and improve greatly so that the judges were able to see that we can get jobs."

- Olivia Czubarow, Barbizon Competition Contestant



TOP 10 REASONS TO ATTEND THE BARBIZON COMPETITION:

- 1 Affordable way to meet with local, regional, national, and international agents and managers.**
- 2 The opportunity to win thousands of dollars in scholarships and prizes.**
- 3 Utilize Barbizon training for realistic feedback.**
- 4 Gain industry related knowledge from workshops.**
- 5 Receive individual guidance from top industry professionals.**
- 6 Build character and gain confidence from top industry professionals.**
- 7 Great workshop specifically on parent's role in the industry.**
- 8 Gain additional exposure for your individual talents in specific performance categories.**
- 9 Open doors to a wide variety of careers in the entertainment industry.**
- 10 Meet new people across the globe with similar interests in the fashion and entertainment industry.**

Tentative Schedule

Saturday, May 20th

10:00 a.m. - 4:00 p.m. - Optional Workshops

Sunday, May 21st

7:45 a.m.- Contestant drop-off

8:00 a.m.- 8:30 a.m.- Registration

8:30 a.m.- 9:00 a.m.- Orientation

9:00 a.m.- 10:30 a.m.- Rehearsal

10:30 a.m.- 11:30 a.m.- Break time and prep

11:00 a.m.- 4:30 p.m.- Showtime

4:30 p.m.- 5:00 p.m.- Awards ceremony

5:00 p.m.- 6:30 p.m. - Call Backs

Barbizon Model and Talent Agency Credit / Debit Card Authorization Form

Barbizon Competition on May 21st, 2017

Please circle one of the following: MasterCard Visa American Express Discover

Please circle which payment plan you wish to use:

- a. Payment in full of \$995 due April 8th and 9th , 2017
- b. Deposit of \$497.50 due April 8th and 9th , and balance of \$497.50 due May 11th , 2017

Contestant's Name _____

Parent's Name _____

Credit Card # _____

Expiration Date _____

V-Code _____

(Last 3 or 4 digits on the back of the card, on the signature line)

Street Address of Cardholder _____

(As it appears on Cardholder Statement)

Zip Code of Cardholder _____

(As it appears on Cardholder Statement)

Cardholder Name (print) _____

Cardholder Signature _____ Date _____

You have 3 business days to cancel this transaction for a full refund. After 3 business days, the transaction is non-refundable. All cancellations must be made in writing by certified mail to: BARBIZON MODELING AND ACTING, 415 BOSLER AVE., LEMOYNE, PA 17043. *Credit Card Transactions- Please note that any declined payment will result in a \$40 service charge. Also, banking institutions require 7 business days prior to a scheduled payment date to make a change in their computer program. In addition, if we are unable to deduct the full amount of the payment in one transaction, we may split up the total amount due to us into smaller amounts, not to exceed the total amount authorized. **There is a \$50 fee for changing any payment date.**

BARBIZON DC COMPETITION

MAY 21, 2017

Name: _____

Address: _____

City/State/Zip: _____

Cell Phone: (____) _____ - _____ Home Phone: (____) _____ - _____

Age: _____ Birthday: ____/____/____ Height: _____ Weight: _____

I understand that Barbizon Model and Talent Management cannot guarantee that any contestant will be offered either a representation contract or "call backs" as a result of participation in the Barbizon DC Competition.

All contestants, parents and guests agree to abide by the rules and regulations of Barbizon Model & Talent Management.

All cancellations must be made in writing and sent to our office by certified mail, return receipt requested. This is for your protection. Please read this policy very carefully. Note the dates, terms, and penalties that apply to any cancellation.

Send your certified mail to: **Barbizon Model & Talent Management, 415 Bosler Ave, Lemoyne, Pa 17043**

If cancellation is received within three (3) business days from the date of applicant's payment of the deposit, the applicant shall receive a full refund of all monies paid to date of cancellation. After (3) business days from the date of applicant's payment of the deposit there are NO REFUNDS.

_____ Contestant Price..... \$995.00
_____ Parent or Guest Price \$25.00

Showcase package price does not include any hotel or travel.

I HAVE READ THE CANCELLATION AND REFUND POLICY SPECIFIED ON THIS PAGE OF THIS PACKAGE, AND, BY SIGNING BELOW; I AGREE TO BE BOUND BY THIS AGREEMENT.

Date

Applicant Signature

Applicant Printed Name

Date

Parent/Guardian Signature (if under legal age)

Parent/Guardian Printed Name

OFFICIAL ENTRY FORM: DC 05/21/2017

PLEASE TYPE OR PRINT CLEARLY
FAX TO: (717) 234-4369 OR SCAN AND
EMAIL TO: jonathanroth@comcast.net

CONTESTANT'S NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____ **EMAIL:** _____

HOME PHONE:(_____) _____ **CELL PHONE:**(_____) _____

DATE OF BIRTH: ____/____/____ **AGE:** _____ **HEIGHT:** _____ **JEANS SIZE:** _____

CIRCLE ONE: MALE/FEMALE **HAIR COLOR:** _____ **EYE COLOR:** _____

CONTESTANT SIGNATURE: _____ **DATE:** _____

PARENT SIGNATURE: (if under 18) _____ **DATE:** _____

TICKET ORDER FORM
17TH ANNUAL BARBIZON CAPITOL COMPETITION
- ARLINGTON, VIRGINIA -
SUNDAY, MAY 21ST, 2017

GET YOUR CHEERING SECTION READY!!

Family and friends tickets are not included in the cost of the entry fee. This competition is for the promotion of our students and grads only. If you would like to participate in the audience - the cost will be **\$25.⁰⁰ per person by advanced sale**. All tickets should be purchased in advance. Tickets cannot be reserved until payment for the competition is made. Entrance to the event is by ticket admission only for ages 3+. There is limited seating for family and friends. Additional seats or standing room only may be available the day of the show. To ensure you will not be disappointed, make your ticket purchases today! We will not hold tickets! **We will sell out to standing room only** - be safe and make your ticket purchases today! In the rare event that tickets are still available, you may purchase them at the door by cash or credit/debit card only - **ticket sales at the door will be \$25.⁰⁰ each**. Seating is on a first come, first serve basis. Doors open at 10:30 a.m. and the show starts at 11:00 a.m.

Family and friend ticket orders are due the same day as contestant's registration.

Please fill out the form below and fax to [717-234-4369](tel:717-234-4369) or email to us at jonathanroth@comcast.net.

Accepted methods of payment are credit or debit cards. Ticket orders are non-refundable and non-transferable.

All tickets will be held at WILL CALL to be picked up during the workshops or day of the show at the Barbizon Boutique.
They will not be mailed to you.

CONTESTANT'S NAME: _____

OF TICKETS: _____

AMOUNT: \$ _____ (\$25 PER TICKET)